



Formerly Heinemann Library

Capturing Interest – Unlocking Potential

Publishing overview for 2010

From January 2010 the newly branded Raintree Publishers will build on its existing reputation as Heinemann Library, continuing to provide the UK's libraries and classrooms with top quality non-fiction information books, digital resources and the original Raintree 'hi-lo' series for reluctant readers. Everything Raintree publishes is designed to capture the interest and unlock the potential in children and young people at every age, stage and ability up to 16 years.

Expanding into new genres: *FICTION*

As well as the comprehensive range of non-fiction resources that support the curriculum, 2010 sees Raintree making significant investment in expanding its list into new genres. The new genres include graphic non-fiction, graphic fiction/novels and with exclusive rights in the UK education market, the first series of DC Comic chapter books.

PRIMARY LEVEL – COLLECTIONS' HIGHLIGHTS for 2010

Acorn (Foundation – KS1)

Levelled non-fiction that introduces core curriculum concepts. Acorn titles use simple patterned text and key vocabulary to develop understanding of core topics and are designed to help build new readers' confidence. They also introduce non-fiction features such as indexes and glossaries.

New from Acorn 2010

Geography:

World of Farming: 6 titles July

Science:

Comparing Minibeasts: 6 titles February; Our Bodies: 8 titles February. The Five Senses: 5 titles January; Watch it Grow – 10 titles June.

New from Acorn Plus:

Collective and slightly bigger so can use for group work PHSE & Citizenship – People Who Help Us; Being a Good Citizen; We Can Stay Safe.

Read Me (KS1-2)

A high interest collection with a low reading level designed to appeal to reluctant readers. The exciting design and simple text brings topics within the reach of all readers. The links made to curriculum topics mean titles can be used to extend learning.

New from Read Me! 2010

Extreme Machines; 6 titles August

Fierce Fighters: 7 titles; May

Popular Primary Collections continuing in 2010

Little Nippers (Foundation-KS1)

Read aloud collection covering Science, Maths, History, Geography, PSHE & Citizenship, and Religious Education.

Read & Learn (Foundation – KS1)

Extensive collection of non-fiction to provide a bridge between Foundation and KS1.

Young Explorer (KS1-2)

Levelled non-fiction that introduces core curriculum concepts with age appropriate text that ensures that interest is maintained. The collection introduces timelines, maps, and diagrams to help understand difficult concepts. It also offers IT links and is a great QCA match.

Young Digital Explorer (KS1-2)

An online and CD Rom cross curricular reference resource. It is content rich with full curriculum coverage for all abilities and is packed with information and activities ideal for reference or for use on a whiteboard.

SECONDARY LEVEL – COLLECTIONS' HIGHLIGHTS 2010

INFOSEARCH (KS2)

Answers the questions in science and geography that 7-11 year olds ask about the world about them. Each chapter answers a different question through the use of case studies and fact files to engage the reader and support understanding.

New InfoSearch for 2010

Geography:

Awesome Forces of Nature: covering topics from hurricanes and floods to tsunamis and volcanoes and more. 6 titles; May.

Measure It: in depth look at measurement – 5 titles, June.

Protecting Food Chains: looks at the intricate food chains found in different habitats all over the world and how to protect them – 6 titles; August.

SCI HI (KS3-4)

A visually stimulating series that takes learning core curriculum science to a whole new level. Designed to fire pupils' curiosity about the world around them and guaranteed to energise struggling readers. Each title explores an area of science in a way that is both engaging and comprehensive. Features include high interest spreads, fantastic photos and artwork, science activities and project and a words glossary. 34 titles in all organised into 6 themed packs.

Popular Secondary Collections continuing in 2010

Big Books (Foundation - KS2): for class or group work – clear explanation of concepts, genre & non-fiction features with teaching notes.

Perspectives (KS2): wide ranging collection covering core topics with an emphasis on research skills.

Explore (KS2) Digital Learning: online & CD Rom cross curricula reference resource offering a great introduction to using digital reference material.

Atomic (KS2): graded non-fiction covering all text types – ideal for teaching non-fiction text types in mixed ability classes.

Freestyle (KS3-4): covers curriculum concepts for a reading age of 11-13 but an interest age up to 15. High interest, fun and pacy – ideal for mixed ability groups.

Freestyle Express (KS3-4): simplified version of Freestyle series above with a reading age of 8+ years.

Fusion (KS2-3): high interest non-fiction covering core concepts with a reading age of 7 for struggling readers

World Book: (KS1 – further education) comprehensive reference resource online and print. Up to date reference materials written by experts; huge data base – 25,000 articles & 270,000 primary source documents inc eBooks, video and images; ideal for coursework and citations – powerful search engine maximises efficiency and relevant; safe website links to encourage further research.

Service & Support from Raintree

Library Restock Service - a free, no obligation service

Raintree has a team of library specialists who are dedicated to ensuring customers have all the up-to-date information and help they need to keep their library fully stocked with the latest non-fiction, fiction and digital resources. Services include: cross referencing of curriculum areas studied in each class to suggest appropriate titles; help with a cost efficient approach to budget use and time; suggestions for tempting books to motivate the most reluctant readers.

Contact: Raintree Sales Support on 01865 312244 for more information.

Accelerated Reader - helping students enjoy Raintree's books.

Renaissance Learning's Accelerated Reader is the world's most popular reading management software. Used in over 75,000 schools worldwide and over 2,000 schools in the UK with new schools being added every day, Accelerated Reader provides teachers and librarians with an easy and effective way to monitor all forms of guided reading practice and library circulation. It also provides detailed, objective data and to target teaching and ensuring success for every pupil regardless of level.

Look out for the AR sign in Raintree's catalogue, contact your nearest sales consultant for a list of titles or go to www.raintreepublishers.co.uk For more information about Accelerated Reader please contact Renaissance Learning at info@renlearn.co.uk or call 0800 917 4447.

Ends 04/01/10

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