



## ***Capturing Interest – Unlocking Potential***

***NEW COMPETITION  
FOR THE NEW SCHOOL YEAR***

**OPEN TO ANYONE UP TO 16 YEARS**

***'CREATE THE ULTIMATE SUPER HERO'***

**&**

**WIN A VISIT FROM MICHAEL DAHL  
*author of 'Library of Doom' & 'Dragonblood'***

To celebrate the start of the new school year and to mark the success of their newly expanded graphic non-fiction, graphic fiction lists and Chapter Books, Raintree are launching a nationwide competition for children and young people to create their very own *Ultimate Super Hero*.

Raintree, with help from Michael Dahl, author of the popular series 'Library of Doom', 'Dragonblood' and several DC Chapter Books, is looking for the Ultimate Super Hero. Anyone aged up to 16 years can enter. All they have to do is to create their own super hero complete with a drawing, description and characteristics explaining why their particular hero is unique.

For librarians and teachers the information about the competition, poster and a downloadable worksheet are at

<http://www.raintreepublishers.co.uk/content/ultimatesuperhero>. The idea is to stimulate discussion in libraries and classrooms up and down the country, getting young people to have fun while they debate what makes their hero different, or similar to any other, what role they play in a narrative and what they look like in action. A worksheet has been designed to support teachers and librarians to stimulate young people to think creatively. This creative exercise can be used to support the curriculum in Literacy & English, Art & Design, and PSHE & Citizenship subject area for primary and secondary schools.

Entries must be sent to [Gemma Mallon at](#) Raintree's head office between 6 September & the closing deadline, 22 October next term. The winner will be announced on Monday, 8 November and Michael Dahl, who is coming over especially for the competition from the US, will visit the winner at their school or library on Tuesday, 16 November.

Michael Dahl is the author of over 100 books for children and young adults and has written and edited numerous books for younger readers. He is the author of the 'Library of Doom' adventure series featuring the super hero librarian, keeper of the most dangerous books, the 'Dragonblood' series and has also written the DC Chapter books 'The Last Son of Krypton', 'Five Riddles for Robin' and 'The Man Behind the Mask'. All these titles were published in the UK earlier this year by Raintree.

Dahl has won the US, *AEP Distinguished Achievement Award* three times for his non-fiction work and a *Teachers' Choice Award* from *Learning Magazine*. Two of his titles, 'The Viking Claw' and 'The Coral Coffin' were both shortlisted for the *Edgar & Anthony Mystery Awards*.

**Ends/01/09/2010**

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#### Competition Entries

Please send for the attention of Gemma [Mallon](#) at the above address.

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Managing Director: Miles Stevens-Hoare; UK Sales & Marketing Manager: Teresa Morris.

#### Raintree – New Brand New Decade

From January 2010 the publisher Heinemann Library that has brought the UK's libraries and classrooms the best of non-fiction information books for over 15 years, has been known as Raintree Publishers. The newly branded Raintree continues to offer the best of Heinemann Library's well known non-fiction and digital collections as well as the original Raintree series catering for reluctant readers.

Raintree's aim is to *'capture the interest and unlock the potential'* of children and young people by introducing them to the joy of reading. Every book and digital resource is designed to interest and inspire young readers, maximising their enjoyment, personal growth and academic development as measured by the curriculum.

Renowned for both the quality of its production and its comprehensive range of publishing, Raintree remains a popular choice for anyone involved with children and young people's learning and development up to the age of 16 whether in schools, school libraries, public libraries or the home.

#### **Community & Charity**

Raintree supports a range of community and charity projects in order to benefit literacy and learning in the wider community. Current projects include the Rose Hill Read & Swap Community Library, Oxford; 12 scholarship places at either Oxford Brooks or Oxford University for students studying primary teaching, English literature, English language or graphic design; free download on how to deal with swine flu. For further information please see [www.raintrepublishers.co.uk](http://www.raintrepublishers.co.uk)